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EUROPEAN SHIPPING WEEK

Brussels | 17-21 February 2020



SPONSORSHIP OPPORTUNITIES

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EUROPEAN SHIPPING WEEK 2020



Join the debate
#ESW2020

European Shipping Week is a platform where policy-makers from the main EU institutions will meet and engage with European shipowners and other stakeholders from the shipping sector. The focus is on shipping, in all its different aspects.

European Shipping Week is the brainchild of the European Community Shipowners' Associations (ECSA) and is run by a Steering Group made up of Europe's main shipping organisations as well as the European Commission and Shipping Innovation. The shipping organisations involved on the Steering Group include: ECSA; Cruise Lines International Association (CLIA) Europe; European Community Association of Ship Brokers and Agents (ECASBA); Interferry; the European Dredging Association (EuDA); the World Shipping Council (WSC); the European Transport Workers' Federation (ETF); the European Tugowners' Association (ETA); as well as the European Maritime Pilots Association (EMPA).

Most ESW 2020 events, including the themed seminars on Monday, Tuesday and Wednesday (17, 18, 19 February) and the table top exhibition, Flagship Conference, Reception and Gala Dinner (Thursday 20 February), will be held at a single hub venue, **The Hotel, Boulevard de Waterloo 38, 1000 Brussels, Belgium.**

SPONSORSHIP PACKAGES

A variety of high visibility sponsorship packages are available for European Shipping Week, from Diamond to Platinum, Gold, Silver and Bronze, each designed to suit different budgets, as well as other opportunities.

- All sponsorships closely associate the sponsors with the entire European Shipping Week.
- All sponsor logos will appear on all official marketing materials, including websites, advertising and on the banners which will be displayed at each official event.
- All sponsorships include a certain number of complimentary conference and/or Gala Dinner spaces, as well as advertising in the official ESW Event Guide, depending on the level of sponsorship.
- The ESW Flagship Conference offers a number of individual sponsorship opportunities that allow companies to raise their profile at the event. These range from the official delegate bags, notepads and pencils and conference, lanyards and badges.
- We will be pleased to discuss your options and any ideas you have to promote your company, products or services.

1. ESW 2020 Sponsorship Packages

* 1 Diamond - €25,000

- As the main sponsor, your logo and branding will be especially prominent on all marketing and advertising collateral (online & offline), both throughout the run up to ESW 2020 and during the event itself.
- 10 conference delegate places
- 2 tables at the Gala Dinner (rounds of 10 PAX)
- Outside cover advertisement and editorial in the ESW 2020 Event Guide

* 3 Platinum - €20,000

- 1 table at the Gala Dinner (rounds of 10 PAX)
- High level sponsor of the entire week
- Sponsor of one ESW networking welcome/ AM/PM coffee breaks
- 6 conference delegate places
- Full page advertisement and editorial in the ESW 2020 Event Guide

* 5 Gold - €15,000

- 1 table at the Gala Dinner (rounds of 10 PAX)
- 4 conference delegate places
- Full page advertisement and editorial in the ESW 2020 Event Guide

* 10 Silver - €10,000

- 5 seats at the Gala Dinner
- 2 conference delegate places
- Half page advertisement and editorial in the ESW 2020 Event Guide

* Bronze - €5,000

- 1 conference delegate place
- Listing in the ESW 2020 Event Guide
- Quarter page advertisement and editorial in the ESW 2020 Event Guide

2. ESW 2020 Conference Sponsorship

ESW Gala Dinner

SOLD

ESW Gala Dinner Reception

€15,000

ESW Conference Lunch

€15,000

ESW Lanyards and Badges

€10,000

ESW Notepads and Pencils

€10,000

ESW Conference Bags

€10,000

Conference Delegate Pack Inserts

€2,000
each

3. ESW 2020 Conference Exhibition

Conference exhibiting opportunity at The Hotel on Thursday 20 February 2020 to include:

- Company logo, bio & URL link on the conference website
- Company logo in the Official Event Guide

€3,500

Please note: All sponsors excluding Conference Delegate Pack Inserts are entitled (not obliged) to hold their own 'officially-endorsed' event during European Shipping Week. Such events will be added to the calendar and promoted by the organisations.

For sponsorship enquiries please contact:

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or email sales@shippinginnovation.com

CONFERENCE & GALA DINNER TICKETS



BOOK NOW

The week-long series of high level events will centre on a major Conference discussing the key issues currently facing European and global shipping as well as a Gala Dinner, both taking place on Thursday 20 February 2020.

It will bring together the major players in the shipping industry with the primary aim of promoting the strengths and the importance of European and global shipping to legislators in Brussels, such as the European Commission, European Parliament and the Council of Ministers.

ESW Conference Delegate

€450

per delegate

ESW Reception & Gala Dinner Tickets

€250

per delegate

ESW Conference & Gala Dinner Package

€650

per delegate

ESW Gala Dinner Branded Tables

€2,500

per table (10 PAX)

As part of their sponsorship packages, leading sponsors of ESW 2020 will be allocated tables / seats at this event. Tables and individual seats at the Gala Dinner are strictly limited.

THIS IS YOUR CHANCE TO MAKE YOUR VOICE HEARD IN EUROPE

**Book your places now online or call our ESW conference team on
+44 1295 814455 / +44 1296 682108 / sales@shippinginnovation.com**

Visit the website for the latest developments, news and online booking for this exciting global maritime event, including the interactive calendar of events.

www.europeanshippingweek.eu